

# Marcos Segantini Cóppola

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**Citizenship**      Uruguayan

**Education**      Ph.D., Policy Studies, Clemson University      May, 2020  
                    Clemson, SC, USA  
                    Adviser: [Lori A. Dickes](#)

                    M.A., Economic History, Universidad de la República      August, 2015  
                    Montevideo, Uruguay.

                    B.Sc. Sociology, Universidad de la República      August, 2010  
                    Montevideo, Uruguay.

**Academic Positions**      Universidad ORT Uruguay,      January, 2024 -  
                    School of Management and Social Sciences,  
                    Chair Professor of Entrepreneurship

                    Universidad ORT Uruguay,      March, 2021 -  
                    School of Management and Social Sciences, Adjunct Professor      December, 2023

                    Universidad Católica del Uruguay,      March, 2020 -  
                    Social Sciences Department, Visiting Professor      December, 2020

                    Clemson University, SC, USA      August, 2015 -  
                    MPA Program, Research Assistant      August 2019

                    Universidad de la República, Uruguay,      March, 2014 -  
                    School of Business & Economics, Assistant Lecturer      May, 2019

                    Universidad de la República, Uruguay,      August, 2015 -  
                    School of Social Sciences, Assistant Lecturer      March, 2010

**Refereed Publications**      [1] "An Examination of Rural and Female-Led Firms: A Resource Approach"  
                    with [Lori A. Dickes](#)  
                    Journal of Small Business Strategy, Vol. 31 No. 4 (2021)  
                    [2] "Human capital and innovation in Uruguayan manufacturing firms"  
                    Journal of Entrepreneurship and Public Policy, Vol. 13, Issue 2

**Articles under review**      [3] "Creative Entrepreneurs and new venture performance"  
                    with [Lori A. Dickes](#)  
                    [2] "Assessing the Influence of Public Incentives on Student Entrepreneurial  
                    Intentions: Insights From a Randomized Control Trial"  
                    [1] "Latin American trends in the scientific production on entrepreneurial  
                    intentions: A bibliometric and SLR analysis" with [Joaquín Melluso](#)

**Working Papers**      [4] "Entrepreneurship Science and Local Entrepreneurial Outcomes"  
                    [3] "How Interdisciplinary is Entrepreneurship Research?"  
                    [2] "Science and Technology outcomes and collaboration patterns in  
                    CARICOM countries from 2000 to 2020"  
                    with [Danilo Spinola](#) and [José M. Natera](#)  
                    [1] "Recurrent Funding in Entrepreneurship: An analysis of repeated-events"  
                    with [Lori A. Dickes](#)

<b>Books</b>		[2] "Gestión de recursos humanos en la industria manufacturera exportadora de Uruguay, 1991-2010" with Mariela Quiñones y Marcos Supervielle
		[1] "Un Balance Histórico de la Industria Uruguaya: Entre el Destino Manifiesto" y el Voluntarismo" with Luis Bértola, Gustavo Bittencout, and Cecilia Lara
<b>Non-Academic Publications</b>		[1] "Relevamiento Nacional de Equipamiento Científico-Tecnológico" with Belén Baptista, Marcela Schenk and Nataly Buslón
<b>Refereed Conferences</b>	2023	Globelics International Conference (Thiruvananthapuram, IND) <i>"Exploring Revealed Comparative Advantages and Scientific Collaboration in Science and Technology Disciplines across CARICOM Countries (2000-2020)"</i>
	2019	International Council of Small Business (Cairo, EGY) <i>"What explains that some entrepreneurs receive monitored external funding several times and others do not?"</i>
	2018	Schumpeter Conference (Seoul, KOR) <i>"Innovation and human capital in Uruguayan firms"</i> International Public Policy Association, Spring School (Denver, CO, USA) <i>"Human capital endowments for entrepreneurship and policy diffusion in the US"</i> American Real Estate Society (Bonita Springs, FL, USA) <i>"The effect of Tax Incremental Financing (TIF) Policy in the real estate and economic Development Activities of a University-Anchored town"</i>
	2017	Latin American Network of Innovation & Entrepreneurship (DC, USA) <i>"An Exploration of Human Capital an Innovation at the Firm Level in Uruguay"</i>
	2016	Southeastern Conference of Public Administration, (Raleigh, NC, USA) <i>"Agglomeration of knowledge and new business, 2008-2013"</i>
	2014	Society for Social Studies of Science, (Buenos Aires, ARG) <i>"Instrumentos para la adquisición de equipamiento científico y necesidades de los agentes en Uruguay"</i>
<b>Professional Activities</b>	2022	Compete Caribbean (Barbados) Economics of Innovation course, focusing on policy evaluation methods
	2021	Ministry of Labor (Uruguay) - International Labour Organization Consulting services for the Ministry of Labor (Uruguay) on green jobs transitions and educational needs
	2020	ECLAC Uruguay, United Nations Consulting services for the Ministry of Labor (Uruguay) on occupational tasks based on O*NET system
	2015	International Organization for Migration, Consulting services on skilled migration and its impacts in South America
	2013	World Intellectual Property Organization, Consultancy on branding behaviors and related indicators in Uruguay's innovation ecosystem Inter-American Development Bank, Advice on availability and needs of scientific equipment in Uruguay
	2012	National Agency for Research & Innovation, Uruguay Statistical processing of innovation indicators at firm level Service for the project's PI
	2008-	Mercoplus Latin-America, Uruguay
	2009	Research assistant

<b>Teaching Experience</b>		Universidad ORT Uruguay	2021-	
		Sectoral policy analysis (Undergrad)		
		Statistics fundamentals (Undergrad)		
		Entrepreneurship & Society (Undergrad)		
		Uruguayan Economy & Society (Undergrad)		
		CONACYT (Paraguay)	2022 -	
		Economics of Innovation - Indicators & Impact Evaluation Methods (Grad)		
		Compete Caribbean (Barbados)	2022 -	
		Economics of Innovation - Indicators & Impact Evaluation Methods (Grad)		
		Universidad Católica del Uruguay	2020 - 2020	
		Public policy theory & analysis (Undergrad)		
		Institutions, policy process and public policy (Grad)		
		Clemson University, SC, USA	2017 - 2019	
	Assistantship, entrepreneurship policy courses (Undergrad & Grad)			
	Universidad de la República, Uruguay	2012 - 2015		
	Economic Sociology (Undergrad)			
	Development topics (Undergrad)			
	Building sustainable development indicators using <i>SPSS software</i> (Undergrad & Grad)			
<b>Research Internships</b>	2018	Industrial Extension Center, Uruguay, Building matrices of industrial policy instruments and impacts on firms		
	2010	National Agency for Research & Innovation, Uruguay		
	2009	Ministry of Labor and Social Security, Uruguay		
<b>Short Courses</b>	2023	Web Scraping in Python With BeautifulSoup and Selenium, Udemy		
	2022	Data Science & Machine Learning: Making Data-Driven Decisions, MIT-IDSS		
	2020	Data Scientist with R track, DataCamp		
	2018	GIS Workshops, The Clemson Center for Geospatial Technologies Clemson, SC, USA		
	2017	Globelics Ph.D. Academy, Tampere, FIN		
	2013	Summer School on Latin American Economies, ECLAC, United Nations		
	2012	Diploma in Computer Methods for Social Research - Atlas-ti Workshop, Centro Latinoamericano de Economía Humana, Uruguay Contemporary Industrial Transition, at Masters Program in Industrial Development, Universidad Nacional de General Sarmiento, Argentina		
	2011	Competitiveness, Business Networks & Productive Development, ILPES-ECLAC, United Nations		
	2010	Qualitative Data Analysis: The Grounded Theory Method, Universidad de la República, Uruguay Introduction to Database Analysis Using R, Universidad de la República, Uruguay Amartya Sen: Young people for the ethics of development, Universidad de la República, Uruguay		
	2009	How to Use Excel for Data Analysis, Universidad de la República, Uruguay		
	2008	Diploma in Computer Methods for Social Research - SPSS Workshop, Centro Latinoamericano de Economía Humana, Uruguay Diploma in Computer Methods for Social Research - ArcView Workshop, Centro Latinoamericano de Economía Humana, Uruguay		
	<b>Awards &amp; Honors</b>	2021	[3] National System of Researchers (Uruguay), entry-level	
		2015	[2] Fulbright Faculty Development Scholarship, 2015-2017, USA	
2011		[1] Full scholarship for master's studies Postgraduate Academic Committee, Universidad de la República, Uruguay		

**Service and University-wide Activities**

Clemson University, SC, USA  
Construction and analysis of educational performance indicators  
Master of Public Administration  
Clemson University, SC, USA,  
Senator, Graduate School  
Graduate Student Government  
Universidad de la República, Uruguay,  
Academic assistance for the Social and Artistic Area

2017 - 2019

2014 - 2015

**Languages:**

Spanish: ● ● ● ● ●  
English: ● ● ● ● ●  
Italian: ● ● ● ● ●  
Portuguese: ● ● ● ● ●

**Software:**

*ArcView*: ● ● ● ● ●  
*Atlas-ti*: ● ● ● ● ●  
L<sup>A</sup>T<sub>E</sub>X: ● ● ● ● ●  
*Python*: ● ● ● ● ●

*R*: ● ● ● ● ●  
*SPSS*: ● ● ● ● ●  
*SQL*: ● ● ● ● ●  
*STATA*: ● ● ● ● ●